



December 18, 2019

Dear Educator,

Better Business Bureau serving Eastern North Carolina is now accepting applications for the 2020 BBB Torch Scholarships!

The BBB Torch Scholarships program recognizes students who personify high ethical standards as demonstrated through leadership, community service, overall personal integrity, and academic success. BBB Torch Scholarships are awarded to college-bound high school juniors and seniors, and college undergraduates.

Scholarship prizes totaling \$15,000 -- (1) \$5,000, (2) \$2,000, and (6) \$1,000 -- will be offered.

To be eligible, students must complete a short application and create a brief video (30-45 seconds) giving insight into who they are. We are not expecting professional quality videos and encourage students to use their phones. We hope applicants will be thoughtful about their productions and have fun with them. Please note: these videos will be used at our April 22, 2020 awards luncheon as a means of introducing scholarship winners.

Additionally, applications must include a transcript and a letter of recommendation **from a BBB Accredited Business**. (Find a list of Accredited Businesses at bbb.org/raleigh-durham/accredited-business-directory.) **Completed application packets are due by 4:30pm, February 14, 2020.**

For more information or to **apply online**, please visit bbbscholarship.org. For assistance, please contact Steve Fromme at 919-277-4227 or sfromme@raleigh.bbb.org.

Sincerely,

Steve Fromme
Executive Director
BBB Educational Foundation of Eastern NC, Inc.

BBB Serving Eastern North Carolina

5540 Munford Road, Suite 130 · Raleigh, NC 27612 · Phone: 919.277.4222 · Fax: 919.277.4221



2020 Torch Scholarships

The BBB serving Eastern NC's Educational Foundation is proud to offer the 2020 BBB Torch Scholarships.

This annual scholarship program recognizes students who personify high ethical standards as demonstrated through leadership, community service, overall personal integrity, and academic history.

ELIGIBILITY

Current college-bound high school juniors, seniors, and college undergraduates, who reside or attend school within BBB's 33-county service area (for a list of counties visit bbbscholarship.org).

SHORT-ANSWER QUESTION

Price and service are obvious influencers when selecting a business to use. In 50 words or less, if all other things were equal, what social impact by a business might sway you to become a customer? Why?

VIDEO ENTRY CRITERIA

Please submit a short video (30-45 seconds) giving insight into who you are. Professional quality videos are not expected. You can use your phone. Be thoughtful about your production and have fun with it. Please note: these videos will be used at our April 22, 2020 awards luncheon as a means of introducing scholarship winners. They might also be placed on BBB social media sites. Videos should either be MOV or MP4 files and should be submitted by email to sfromme@raleigh.bbb.org. For large files unable to be transmitted by email, we recommend WeTransfer.com.

DEADLINE

BBB must receive entries by 4:30 p.m., February 14, 2020. Submit your application online, or mail it to: BBB (Attn: Steve Fromme), 5540 Munford Rd., Ste. 130, Raleigh, NC 27612

BBB TORCH SCHOLARSHIPS

\$5,000 Student of Ethics

\$1,000 Stephanie Kimble Memorial

\$1,000 Insight Pest Solutions

\$2,000 J. Kenneth Lesley Memorial

\$1,000 Jan-Pro Cleaning Systems

\$1,000 The Vericom Group

\$2,000 Confero, Inc.

\$1,000 Triangle Office Equipment

\$1,000 Midtown Kiwanis of Raleigh*

*Your application qualifies you for each scholarship. *Kiwanis scholarship to be awarded to Key Club member only. All entries become property of BBB.*

BBB promotes integrity, consumer confidence and business ethics through business self-regulation in the local marketplace.

Services provided by BBB include reports on companies and charitable organizations, general monitoring of advertising in the marketplace, consumer/business education programs and dispute resolution services. For more information on BBB's Educational Foundation, visit www.bbb.org/raleigh-durham/educational-foundation.